

# ANNUAL CONFERENCE



The Clubhouse Network's Annual Conference brings together youth development professionals and STEAM educators from around the world, as well as partners from academia, research, government, and the corporate sectors. Sponsorship is one of the best ways to:

- Gain visibility and exposure to our engaged community
- Connect with decision makers
- Enhance your company's outreach
- Demonstrate your leadership

**2020 ANNUAL CONFERENCE**  
**Deepening our Commitment to Inclusive Youth Leadership**  
March 30 - April 1  
Westin Hotel, Canal Place  
New Orleans, Louisiana, USA

*Presenting Sponsors*



## ABOUT THE CLUBHOUSE PROGRAM

Since its beginnings more than 25 years ago, **The Clubhouse: Where Technology Meets Imagination** has been a resource for thousands of young people to explore their own interests, develop skills, and build confidence in themselves through the use of technology. At The Clubhouse, underserved youth unleash their creative talents, engage in peer-to-peer learning, and develop a unique voice of their own to express themselves through “STEAM” – STEM and the arts. Today, The Clubhouse Network is a global community comprised of more than 100 Clubhouses in 20 countries, providing 25,000 youth per year with access to resources, skills, and experiences to help them succeed in their careers, contribute to their communities, and lead outstanding lives.



The Clubhouse Network: Where Technology Meets Imagination was founded in collaboration with the MIT Media Lab.

[www.theclubhousenetwork.org/ac](http://www.theclubhousenetwork.org/ac)

# ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

<p><b>PRESENTING SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Prominent listing of name/logo as Platinum Sponsor on event signage, website, and event program</li> <li>• High-level brand visibility on program materials, including conference folders, bags, and other printed materials</li> <li>• Recognition in event press materials</li> <li>• Social media acknowledgment on Facebook and Twitter</li> <li>• Opportunity to include branded item in conference registration packet provided to participants</li> <li>• Exhibitor booth space</li> <li>• Recognition from podium during opening keynote and closing every day</li> <li>• Opportunity to provide panelist at conference break-out session</li> <li>• Free attendance at Clubhouse showcase and project fair</li> <li>• Discounted hotel rooms at the Westin Hotel</li> </ul>	<p><b>\$40,000</b></p>
<p><b>BREAKFAST SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name/logo prominently displayed in the breakfast room each day</li> <li>• Name/logo on event website and in program materials including conference folders, bags, and other printed materials</li> <li>• Social media exposure on Facebook and Twitter</li> <li>• Opportunity to include branded item in conference bags</li> <li>• Exhibitor table space</li> <li>• Opportunity to provide panelist at a conference break-out session</li> <li>• Free attendance at Clubhouse Showcase and Project Fair</li> <li>• Discounted hotel rooms at the Westin Hotel</li> </ul>	<p><b>\$15,000</b></p>
<p><b>LUNCH SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name/logo prominently displayed in lunch room each day</li> <li>• Name/logo on event website and in program materials including conference folders, bags, and other printed materials</li> <li>• Social media exposure on Facebook and Twitter</li> <li>• Opportunity to include branded item in conference bags</li> <li>• Exhibitor table space</li> <li>• Opportunity to provide panelist at a conference break-out session</li> <li>• Free attendance at Clubhouse Showcase and Project Fair</li> <li>• Discounted hotel rooms at the Westin Hotel</li> </ul>	<p><b>\$15,000</b></p>
<p><b>TRAVEL SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name/logo prominently displayed in the registration area each day, and on chartered buses</li> <li>• Name/logo on event website and in program materials including conference folders, bags, and other printed materials</li> <li>• Social media exposure on Facebook and Twitter</li> <li>• Opportunity to include branded item in conference bags</li> <li>• Exhibitor table space</li> <li>• Opportunity to provide panelist at a conference break-out session</li> <li>• Free attendance at Clubhouse Showcase and Project Fair</li> <li>• Discounted hotel rooms at the Westin Hotel</li> </ul>	<p><b>\$15,000</b></p>



# ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

<p><b>KEYNOTE SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name/logo prominently displayed during the keynote session</li> <li>• Name/logo on event website and in program materials including conference folders, bags, and other printed materials</li> <li>• Social media exposure on Facebook and Twitter</li> <li>• Opportunity to include branded item in conference bags</li> <li>• Opportunity to provide panelist at a conference break-out session</li> <li>• Free attendance at Clubhouse Showcase and Project Fair</li> <li>• Discounted hotel rooms at the Westin Hotel</li> </ul>	<p><b>\$10,000</b></p>
<p><b>CELEBRATION SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name/logo prominently displayed during the conference Annual Celebration Dinner</li> <li>• Name/logo on event website and in program materials including conference folders, bags, and other printed materials</li> <li>• Social media exposure on Facebook and Twitter</li> <li>• Opportunity to include branded item in conference bags</li> <li>• Opportunity to provide panelist at a conference break-out session</li> <li>• Free attendance at Clubhouse Showcase and Project Fair</li> <li>• Discounted hotel rooms at the Westin Hotel</li> </ul>	<p><b>\$10,000</b></p>
<p><b>WORKSHOP SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name/logo prominently displayed in the breakout workshop rooms</li> <li>• Name/logo on event website and in program materials including conference folders, bags, and other printed materials</li> <li>• Social media exposure on Facebook and Twitter</li> <li>• Opportunity to include branded item in conference bags</li> <li>• Opportunity to provide panelist at a conference break-out session or host a branded workshop</li> <li>• Free attendance at Clubhouse Showcase and Project Fair</li> <li>• Discounted hotel rooms at the Westin Hotel</li> </ul>	<p><b>\$10,000</b></p>
<p><b>COFFEE BREAK SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name/logo prominently displayed during each coffee break</li> <li>• Name/logo on event website and in program materials including conference folders, bags, and other printed materials</li> <li>• Social media exposure on Facebook and Twitter</li> <li>• Opportunity to include branded item in conference bags</li> <li>• Opportunity to provide panelist at a conference break-out session</li> <li>• Free attendance at Clubhouse Showcase and Project Fair</li> <li>• Discounted hotel rooms at the Westin Hotel</li> </ul>	<p><b>\$10,000</b></p>
<p><b>WELCOME RECEPTION SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name/logo prominently displayed during the Welcome Reception</li> <li>• Name/logo on event website and in program materials including conference folders, bags, and other printed materials</li> <li>• Social media exposure on Facebook and Twitter</li> <li>• Free attendance at Clubhouse Showcase and Project Fair</li> <li>• Discounted hotel rooms at the Westin Hotel</li> </ul>	<p><b>\$5,000</b></p>
<p><b>CLUBHOUSE SHOWCASE &amp; PROJECT FAIR SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name/logo prominently displayed during the Clubhouse Showcase &amp; Project Fair</li> <li>• Name/logo on event website and in program materials including conference folders, bags, and other printed materials</li> <li>• Social media exposure on Facebook and Twitter</li> <li>• Free attendance at Clubhouse Showcase and Project Fair</li> <li>• Discounted hotel rooms at the Westin Hotel</li> </ul>	<p><b>\$5,000</b></p>

