The Clubhouse Network
WHERE TECHNOLOGY MEETS IMAGINATION

IMPACT STORY: PHILIPPINES

Bacoor Clubhouse: Summer Workshop

Visual Communications and Graphic Design

During their school vacation, members of The Bacoor Clubhouse participated in a Visual Graphics Summer Workshop, aimed to enhance their skills in digital design. The workshop included creating professional materials such as logos, calling cards, flyers, e-media banners, and product packaging designs using Adobe Illustrator, Adobe Photoshop and Canva.

Throughout the workshop, members had the chance to explain their creative processes, detailing how they developed their projects from initial concept to final product.

During the workshop, Josh Lim, TCN Community Manager, visited the clubhouse, bringing valuable insights and support to youth members as they developed their projects and honed their design skills.

This workshop has become an annual tradition at this clubhouse, offering young people the opportunity to expand their knowledge of photo editing and graphic design principles.

It builds upon the skills they acquire in school, providing practical experience in a creative environment, preparing them for future opportunities in creative fields. They are now equipped with skills and knowledge to help pursue their interests in visual communication.

To learn more about the Bacoor Clubhouse, please pay a visit to their Clubhouse Network website: https://theclubhousenetwork.org/locations/bacoor/

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